



POWER OF ATTORNEY

OpenTV corp., owner of the application for United States Letters Patent on the invention entitled "INTERACTIVE TELEVISION VIRTUAL SHOPPING CART," the specification of which:

is attached hereto.
 was filed on June 19, 2001 as Application Serial No. 09/885,794
and was amended on _____ (if applicable).

does hereby revoke any previous Powers of Attorney and appoint

| | |
|--------------------|-----------------|
| Gentry E. Crook | Reg. No. 44,633 |
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each of said attorneys or agents being a member or an associate of the firm of Conley, Rose & Tayon, P.C., as attorney or agent for so long as they remain with such company or firm, with full power of substitution and revocation, to prosecute the application, to make alterations and amendments therein, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Letters Patent.

Please direct all communications to:

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I, the undersigned, declare that I am the (an) owner of the above-identified application or, if the owner is a corporation, partnership or other association, I am authorized to make this appointment on behalf of the owner thereof.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made herein on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Declarant:

OPENTV, INC.

(If owner is corporation, partnership or association)

Title of Declarant:

Associate General Counsel - IP

Address of Declarant:

401 East Middlefield Road, Mountain View, California 94043-4005

(Include number, street name, city, state and zip code)

Signature of Declarant:


Umesh M. Desai

Date: **September 27, 2001**